

# Privacy Policy

Millennium Book Source Pvt. Ltd. knows the value of your privacy and respects it. You are advised to please read the Privacy Policy carefully. By taking the services of **Millennium Booksource Pvt. Ltd.** you agree to the collection and use of your data in the manner provided in this Privacy Policy.

## What Information IS, OR May Be, Collected From You?

- We will automatically receive and collect certain anonymous information in standard usage logs through our Web server, including computer-identification information obtained from "cookies," sent to your browser from a web server cookie stored on your hard drive an IP address, assigned to the computer which you use the domain server through which you access our service the type of computer you're using the type of web browser you're using.
- Name (First Name and Last Name)
- Email addresses
- Mobile phone number and contact details.
- Demographic information such as postcode, preferences and interests
- Financial information (like account or credit card numbers)
- Opinions of features on our websites.
- Other information as per our registration process.
- About the pages you visit/access.
- The links you click on our site.
- The number of times you access the page.
- The number of times you have shopped on our website, mobile site, or mobile applications (apps).

You can terminate your account at any time. However, your information may remain stored in archive on our servers even after the deletion or the termination of your account.

## **Who Collects The Information?**

We will collect anonymous traffic information from you when you visit our site/applications (apps). We will collect personally identifiable information about you only as part of a voluntary registration process, on-line survey, or contest or any combination thereof. Our advertisers may collect anonymous traffic information from their own assigned cookies to your browser. The sites/applications contain links to other Web sites/applications. We are not responsible for the privacy practices of such Websites/applications which we do not own, manage or control.

## **What We Do With The Information We Gather?**

We require this information to understand your needs and provide you with a better service, and in particular for the following reasons:

- Internal Record Keeping
- Product and Site Improvement.
- To get in touch with you and provide the services as when requested by you
- To keep social history as governed by existing law or policy
- Market Research
- We may contact you by email, phone or mail. We may use the information to customise the website according to your interests.

## **Generally, We Use Anonymous Traffic Information To:**

- Remind us of who you are in order to deliver to you a better and more personalised service from product offering, advertising and editorial perspectives;
- Recognize your access privileges to our Websites, mobile sites and/ or Applications
- Help diagnose problems with our server
- Administer our websites/applications, track your session so that we can understand better how people use our sites/apps/ interfaces.

## **With Whom Will Your Information Be Shared?**

We will not use your financial information for any purpose other than to complete a transaction with you. We do not rent, sell or share your personal information and we will not disclose any of your personally identifiable information to third parties unless:

- We have your permission
- To provide products or services you've requested
- To help investigate, prevent or take action regarding unlawful and illegal activities, suspected fraud, potential threat to the safety or security of any person, violations of **Millennium Book Source Pvt. Ltd.'s** terms of use or to defend against legal claims
- Special circumstances such as compliance with subpoenas, court orders, requests/order, notices from legal authorities or law enforcement agencies requiring such disclosure. We share your information with advertisers on an aggregate basis only.

## **Security**

We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

## **How We Use Cookies**

A cookie is a small file which asks permission to be placed on your computer's hard drive. Once you agree, the file is added and the cookie helps analyses web traffic or lets you know when you visit a particular site. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences.

We use traffic log cookies to identify which pages are being used. This helps us analyses data about webpage traffic and improve our website in order to tailor it to customer needs. We only use this information for statistical analysis purposes and then the data is removed from the system.

Overall, cookies help us provide you with a better website, by enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us.

You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of the website.

## **Controlling Your Personal Information**

You may choose to restrict the collection or use of your personal information in the following ways:

- whenever you are asked to fill in a form on the website, look for the box that you can click to indicate that you do not want the information to be used by anybody for direct marketing purposes
- if you have previously agreed to us using your personal information for direct marketing purposes, you may change your mind at any time by writing to or emailing us at [salesmilli@gmail.com](mailto:salesmilli@gmail.com)

We will not sell, distribute or lease your personal information to third parties unless we have your permission or are required by law to do so. We may use your personal information to send you promotional information about third parties which we think you may find interesting if you tell us that you wish this to happen.

You may request details of personal information which we hold about you under the Data Protection Act 1998. A small fee will be payable. If you would like a copy of the information held on you please write to - [salesmilli@gmail.com](mailto:salesmilli@gmail.com).

If you believe that any information we are holding on you is incorrect or incomplete, please write to or email us as soon as possible, at the above address. We will promptly correct any information found to be incorrect.

## **Contact Us**

If there are any questions regarding this privacy policy you may contact us using the information below:

**Company Name : Millennium Booksource Pvt. Ltd.**

**Address : 1519, Bhisma Pitahmah Marg, Wazir Nagar, Opp. Axis Bank, Defence Colony, New Delhi-110003**

**Phone No. : 9811045105/9311353501**

**E-mail Id : [salesmilli@gmail.com](mailto:salesmilli@gmail.com)**